Be sincere; be brief; be seated Franklin D. Roosevelt

DELIVERING THE MESSAGE MODULE 10





Your tools

PowerPoint slides

Notes are included with every slide

- Presenters manual
 - Includes the slides, notes, presentation tips and handouts





Adult learners

- Adults want practical information that is meaningful to them
- People learn in different ways
 - Visual
 - Auditory
 - Hands on (Kinesthetic)





Auditory/Visual Learning Presenting material – LIVE!

- Formal PowerPoint presentation
- Informal presentation with handouts
 IDEAS
 - Scheduling time at meetings for presentations
 - Presenting one module at a time
 - Scheduling presentations as special events
 - Taking groups through the whole training





Auditory Learning Discussion during presentations

- Discussion helps people remember what they learn
- Your role is to facilitate discussion
- Keep the discussion focused





Auditory Learning

- Brief verbal presentations at a meeting or gathering using pieces of the curriculum
- Individual reminders.... Recorded messages or voice messages left for team members
 - Brainstorm other ways to get information to auditory learners





Visual learning

- Some learners prefer to read about or see information rather than hear about it
 - Brainstorm ways you can take material from the modules and put it in visual formats for your group







Hands-on (Kinesthetic) Learning

- Add to your presentation of information with opportunities to practice skills
 - Example: Slow breathing Demonstrate, then ask team members to do it with you
 - Example: Pleasant activities Ask team members to start a list of pleasant activities, or choose one for the team to take part in, then talk about how it made them feel and think
- Brainstorm other hands on activities you could do to get information to kinesthetic learners





Culture

- Adapt material so it is culturally appropriate for the group you are working in
 - Don't lose the message
 - Adapt the style you use to present material
 - Use language they understand and can relate to





Thank you

This curriculum is part of a coordinated effort on behalf of the U.S. Federal Government and the State of Nebraska under the direction of the Nebraska Department of Health and Human Services Division of Public Health. (2013)



